



The Digital Media Academy exists to provide students exposure and skills applicable to digital media career pathways and to prepare students for entry-level positions or college career readiness upon completion of the program.

PROFESSIONAL • TRAINING • TECHNOLOGY



PROGRAM OPPORTUNITIES

- Industry-standard technology
- Innovative and challenging career-focused courses with specialty courses in digital media
- Professional experience while in high school with opportunities to work with District professionals
- Project-based learning from instructors with industry experience
- Technical experience

PROGRAM REQUIREMENTS / EXPECTATIONS

- Complete Arts, Audio/Video (A/V) and Communications credits in a coherent sequence as identified by the Digital Media Academy pathway on the campus.
- Must take Pre-AP, AP, Honors or Dual Credit English all four years.
- Take and pass all appropriate course certifications.
- Complete 100 hours of community service (25 a year) while enrolled in the academy.
- Maintain a 75 or higher in all academy specific courses, and a 70 or higher in all other courses.
- Participate in at least one academy activity per grading period.

APPLICATION AND COHORT INFORMATION

- Application to the Digital Media Academy is open to all Fort Bend ISD 8th graders each year and occurs online.
- Application review includes results of an interview, 7th grade STAAR scores, and a review of students' 7th and 8th grade semester grades in math, science, ELA and social studies.
- Final acceptance is contingent upon successful completion of all 8th grade courses during the regular school year and all parts of the 8th grade STAAR exam.
- Students accepted into the Digital Media Academy will attend high school at Hightower High School, with other students in the cohort. Students will be a part of the HHS student body and will be eligible for all other extracurricular activities, fine arts and athletic activities offered at the host campus.

FBISD Digital Media



www.fortbendisd.com/academies

Hightower High School

3333 Hurricane Lane
Missouri City, Texas 77459
(281) 634-3106

FORT BEND ISD

ACADEMIES



2021-2022 FBISD High School Academies Application Process

January 19 – February 8

Apply online at ***academy.fortbendisd.com***

- Students must reside in the FBISD attendance zone at the time of application.
- Students must have successfully passed all parts of the 7th grade STAAR exam.
- Students applying to the Digital Media, Global Studies, and International Business and Marketing academies will complete an interview.
- Students applying to the Math & Science, Engineering, and Medical Science academies will take an entrance exam.
- Notification of the date and time of the interview and/or entrance exam will be sent to the email address provided on the application.
- Student grades will also be reviewed as part of the application process.